

THE NEW ERA OF LIVING
BEGINS AT
CHENGALPATTU



THE LARGEST

MULTIFUNCTIONAL

URBAN EVOLUTION

IN THE MAKING







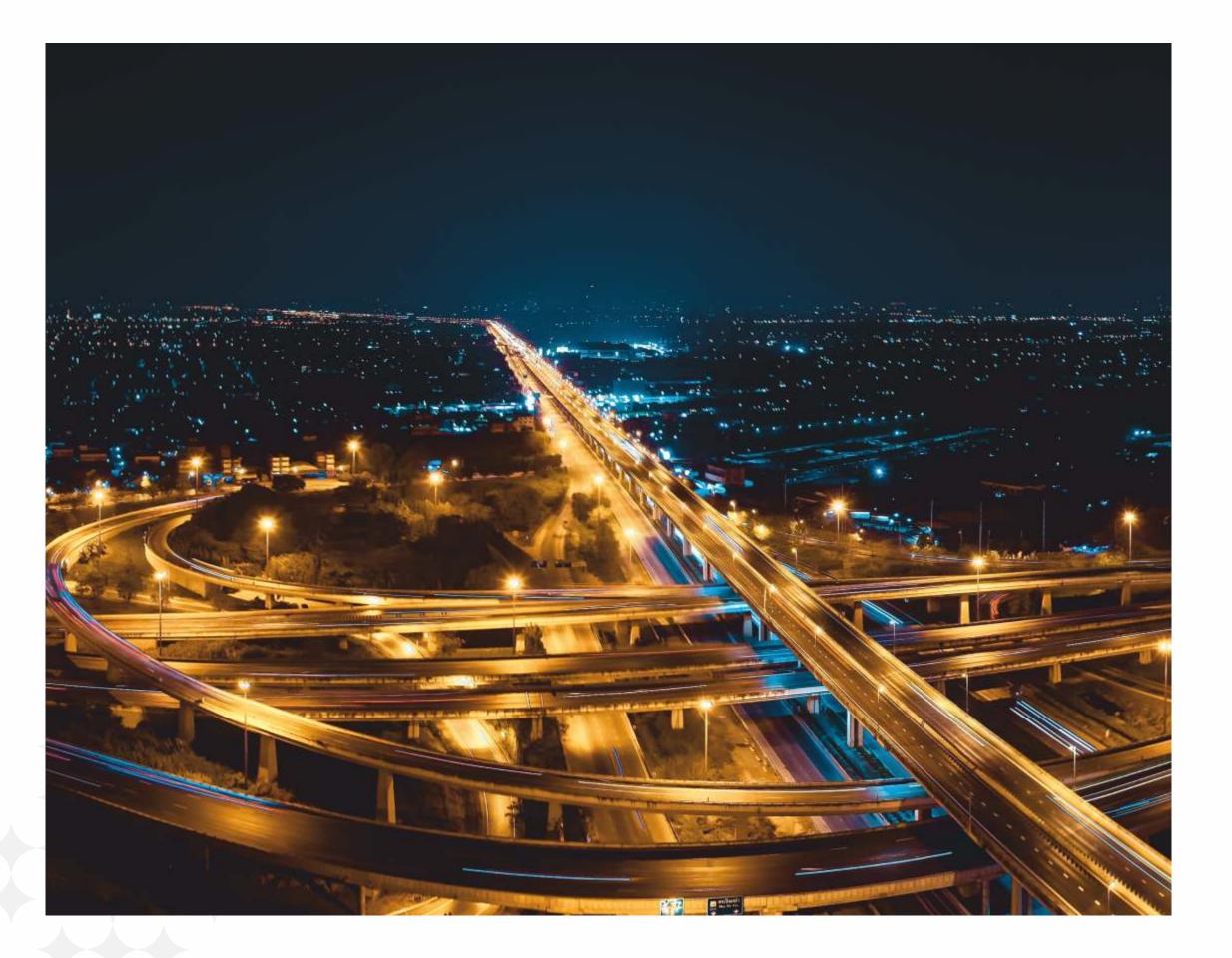




# THE EMERGING JEWEL OF TAMIL NADU CHENGALPATTU



Chennai, making it a prime investment location. The area is seeing major improvements, like the new Chengalpattu bus terminal, which will improve transportation and boost local business. The Chennai Metropolitan Development Authority (CMDA) has chosen Chengalpattu as one of the five satellite towns to help reduce crowding in Chennai and create new urban growth areas with strong infrastructure. Current projects include expanding road networks and new town plans, which will enhance connectivity and support growth.



## THE EMERGING JEWEL OF TAMILNADU CHENGALPATTU





A growing hub for industry and technology

Strategic location - 56 km from Chennai and central to infrastructure and connectivity developments



Offers excellent connectivity via National Highway 45 and strong rail networks

Improved accessibility with the eight-laning of the Chennai-Tindivanam National Highway



# CHENGALPATTU KEY DEVELOPMENTS & INFRASTRUCTURE

1000 crs + of investment planned

# INFRASTRUCTURE DEVELOPMENTS





A new ultra-modern district hospital with 250+ beds will replace the existing hospital in Chengalpattu

**NEW BUS** 

**TERMINUS** 

## **Location:**

Venpakkam Panchayat, Chengalpattu

## **Expected Completion:**

December 2025

#### **Features:**

107 bus bays, terminal building, restaurant, shops, parking, and facilities for persons with disabilities

Cost:

₹100 crs +



#### **Objective:**

To start soon for improved connectivity

#### **Location:**

Nemmeli, Chengalpattu

#### Capacity:

150 million litres per day

#### Beneficiaries:

Over 9 lakh people in southern parts of Chennai

## **Inauguration:**

By Chief Minister M K Stalin on February 24, 2024









**Investor:** Pegatron (Apple supplier)

**Investment:** ₹1,000 crs

Consumet flectronics **Job Creation:** Over 8,000 jobs

**Investment:** ₹515 crs

Statement by Nisaba Godrej: Aim to develop a "lighthouse factory" promoting sustainability, safety & automation with an inclusive workforce

INDUSTRIAL & COMMERCIAL DEVELOPMENTS

**Features:** Medical devices and equipment zone, bio information zone, R&D and knowledge management infrastructure

**Location:** Near Chengalpattu

Medi Park Project

Area: 330 acres **Project Cost:** ₹205 crs



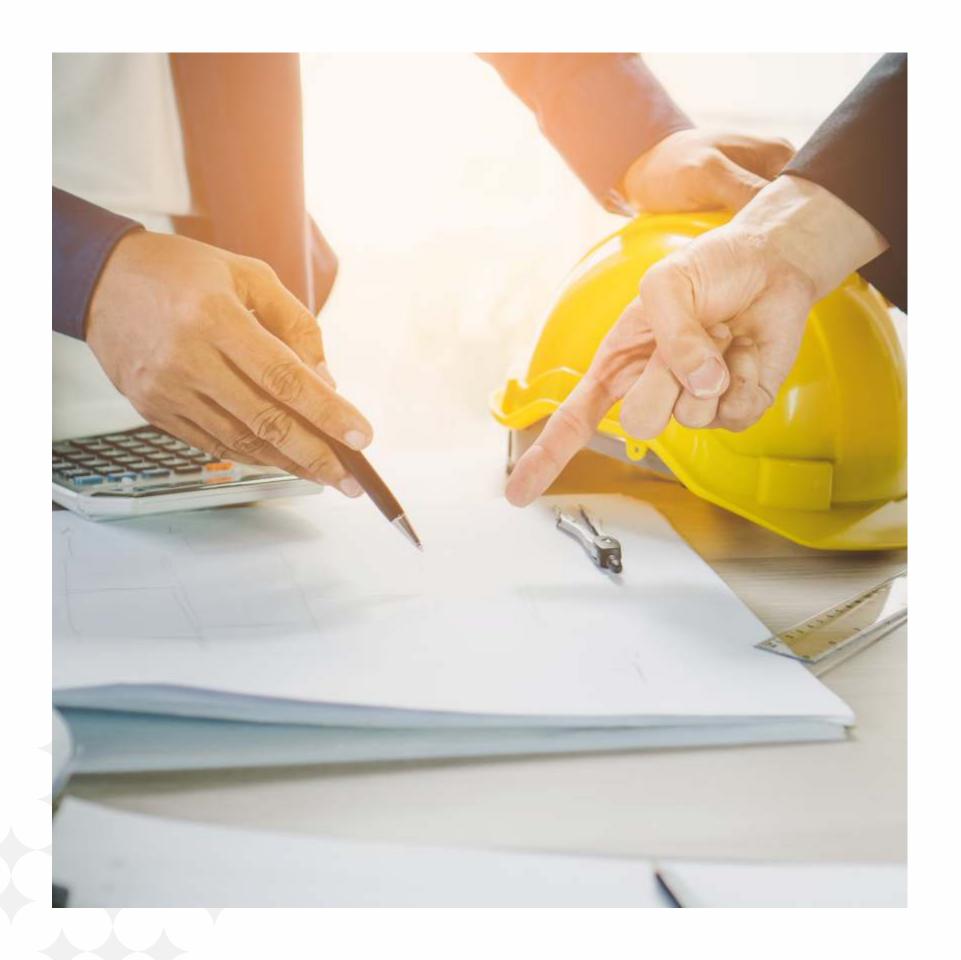
# TRANSPORTATION & CONNECTIVITY

Chengalpattu-Tindivanam Road Upgrades Includes the upgradation of roads and the construction of flyovers to improve traffic flow

Chennai-Tindivanam National Highway Expansion

#### **Impact:**

Reduced travel time by 15-20 minutes during peak hours throughout GST Road from Tambaram to Chengalpattu



## GOVERNMENT INITIATIVES

Locations:
Maraimalai Nagar,
Kattankulathur,
Ponneri,
Tiruporur,
Thirumazhisai &
Gummidipoondi.

CMDA's Plan for Satellite Towns

Objective:
To tap potential
residential, commercial,
industrial, and
institutional activities
along key corridors

## PRESS ARTICLES



The Hon'ble Minister provided loans with subsidies to 33 beneficiaries under four selfemployment schemes in 4 districts of Chennai Zone (Chengalpattu, Kanchipuram, Tiruvallur and Chennai.)- 20.08.2024



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The Hon'ble Minister inaugurated the flyover for public use -01.08,2024

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works in Chennai, Tiruvallur, Kanchipuram and Chengalpattu districts -20.08,2024



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The Hon'ble Minister conducted Micro, Small & Medium Enterprises Meeting -20.08.2024

ST PUBLISH DATE: 21/08/2024



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## Sameera Warehouster signs 2.6 lakh sq ft warehousing facility with automotive firm

By Sobia Khan, ET Bureau - Last Updated: Aug 27, 2024, 05:18:00 PM IST



Representative image:

facility in Ennathur.

Sameera Warehouster, an integrated warehousing solutions provider in India, is setting up 2.6 lakh sq. ft facility for a leading automobile firm in on Bangalore-Chennai highway.

In the first phase of development, the company is focusing on constructing 1.01 lakh sq. ft for a built-to-suit (BTS)



#### Eight-laning of GST Road cuts travel time by 15-20 minutes, say commuters

CHENNAI: With eight-laning of the 13.5-km Guduvanchery-Chettipunyam section getting over recently, the traffic congestion on the busy GST Road has waned signifi

The New Indian Express Apr 6



Tamil Nadu Finance Minister Thangam Thenarassu (Photo source- Tamil Nadu Assembly/Youtube)

#### Tamil Nadu unveils plans for development and innovation: Al mission, space park and infrastructure upgrades

ANI | Updated: Feb 19, 2024 12:31 IST

Tamil Nadu [India], February 19 (ANI): Tamil Nadu is set to embark on a path of technological innovation, infrastructure enhancement, and socio-economic development with a series of initiatives announced by the state government, as per the budget presented in the state assembly by TN Finance Minister Thangam Thenarassu on Monday.

Tamil Nadu Chief Minister MK Stalin will head the newly established Tamil Nadu Artificial Intelligence Mission, signalling a commitment to leveraging Al technologies for



#### NHAI plans 7 FOBs between Tambaram, Chengalpattu

The accident-prone stretch has about 30 blackspots - sites that report road accidents frequently - posing serious risks to both motorists and pedestrians equally.

db dtnext/Mar 6



## UNVEILING SAMEERA UNIVERSE



ameera Universe is a pioneering 230-acre urban evolution, strategically located in Chengalpattu amidst rapidly advancing infrastructure and Smart City initiatives. Designed to drive commercial excellence, it provides businesses the opportunity to establish themselves with minimised capital exposure, ensuring sustainability and growth. The thoughtfully planned ecosystem includes spaces dedicated to education, healthcare, technology, and innovation, forming a cohesive commercial and residential hub. World-class residential spaces further elevate the community, reflecting global standards. Sameera Universe is an inclusive evolution, redefining the future of urban living and enterprise.



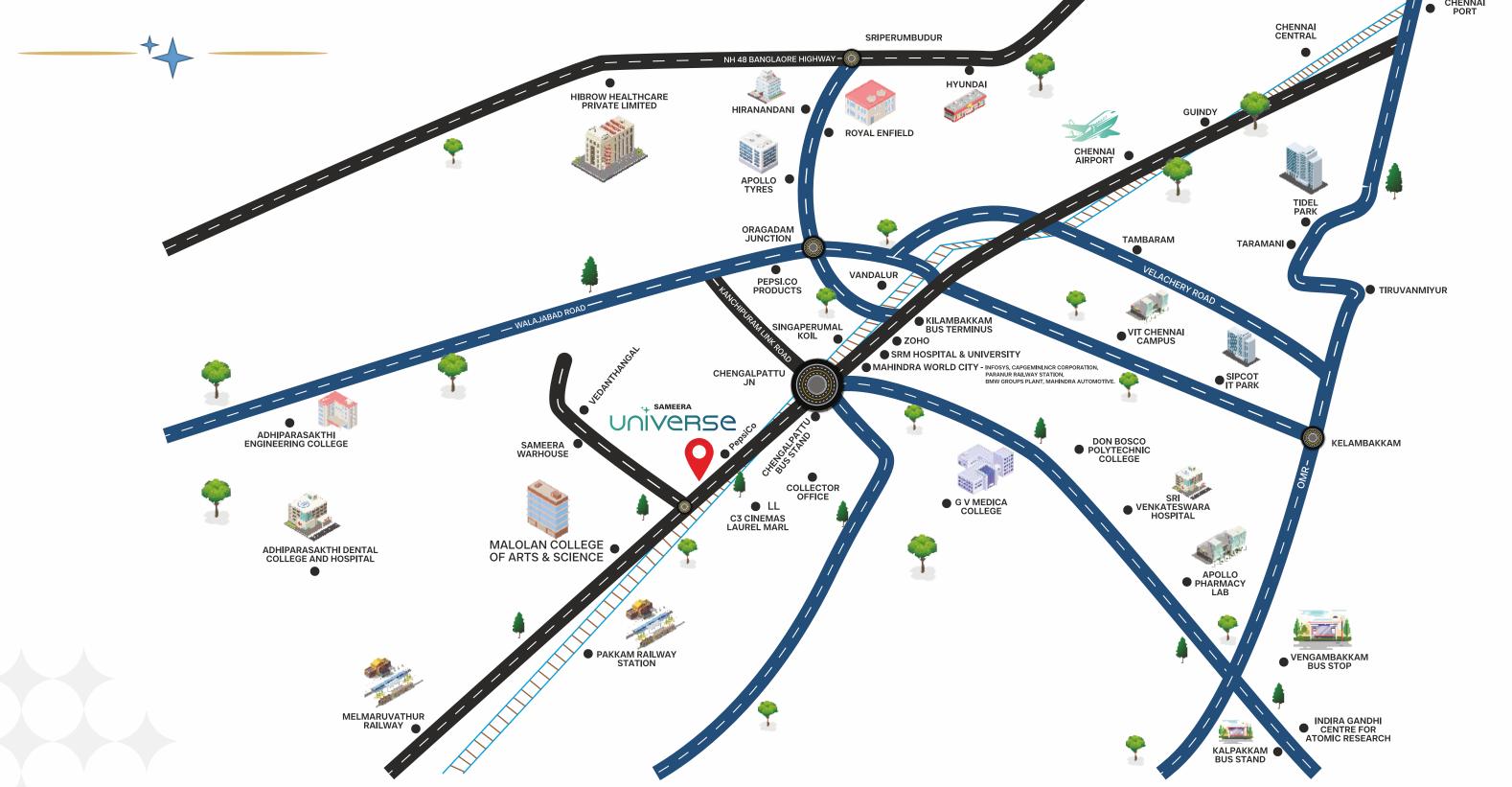
# DIAMOND TRIFECTA



## STRATEGIC DISTINCTION

Sameera Universe elevates the concept of urban evolution with its unparalleled "Diamond Trifecta" of superior location, unbounded growth, and integrated planning. Anchored in the thriving Chengalpattu hub, this ambitious 230-acre project harmonises modern infrastructure, economic vitality, and holistic development, setting a new standard for visionary urban spaces.

## LOCATION MAP









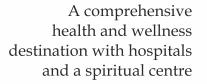
Includes IT Parks, ITES companies, and manufacturing companies/R&D centres, offering a diverse range of workspaces

A hub for learning with schools, colleges, an arts/music college, a sports academy, and an aviation academy, fostering educational excellence





Featuring vibrant entertainment zones, an open-air movie theatre, a clubhouse, and a food park, providing diverse recreational options







Dedicated living spaces tailored for senior citizens, promoting a community-focused lifestyle

# TOP REASONS TO INVEST IN SAMEERA UNIVERSE





Purpose-built facilities engineered to meet specific operational requirements, moving beyond standard industrial and commercial designs



Rates up to 60% lower than comparable locations such as Mahindra World City, located 15 minutes away



A balanced environment integrating employment, education, entertainment, and sustained economic growth



Estimated growth of 15,000 to 20,000 jobs by 2026, strengthening the local economy

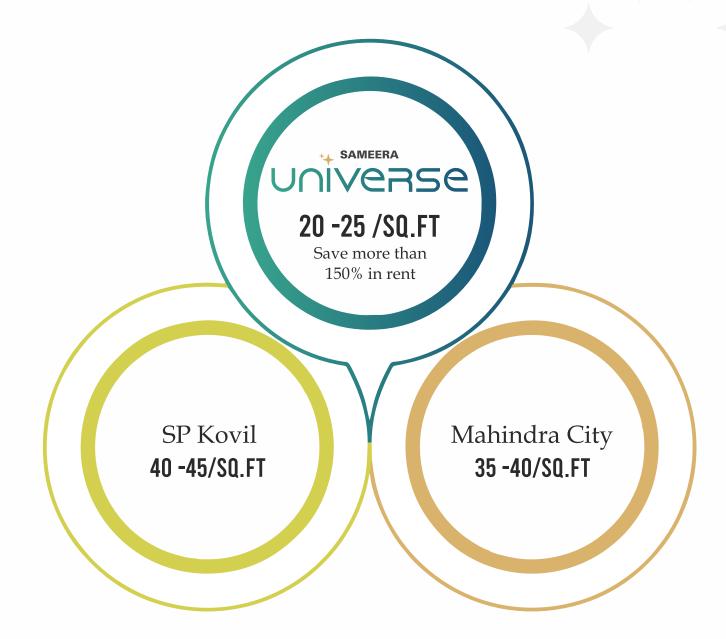


Internationally inspired spaces, modelled after iconic global cities including Venice, Rome, Dubai, New York, and London

# COMMERCIAL RENTAL COMPARISON

Designed to foster commercial excellence, we implement a built-to-suit rental model that empowers businesses to establish themselves with reduced capital exposure while ensuring long-term sustainability.

Our built-to-suit commercial, industrial, and manufacturing spaces are designed to meet precise specifications, these spaces offer optimal functionality, strategic location advantages and scalable solutions to support your business growth.



#### **ABOUT**

## SAMEERA UNIVERSE

230 Acres Development - 1,00,18,800 sq.ft Total Saleable Area - 52,75,000 sq.ft





Economical development with

50,00,000 sq.ft

Creating more than **20,000** employment opportunities

**7,50,000 sq.ft**Manufacturing companies



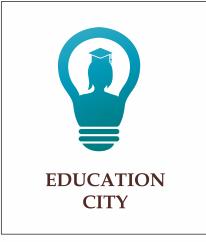
2,50,000 sq.ft

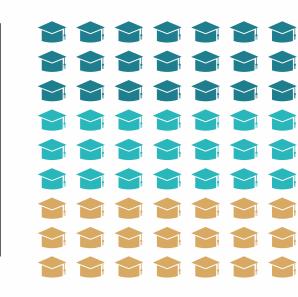
Bank & financial institutions

**5,00,000 sq.ft**IT/ITES

**5,00,000 sq.ft**R&D centres

**5,00,000 sq.ft** Automobile companies





**3,20,000 sq.ft** Schools

**3,20,000 sq.ft** Colleges

**1,60,000 sq.ft**Specialised academies

**ENTERTAINMENT CITY** 

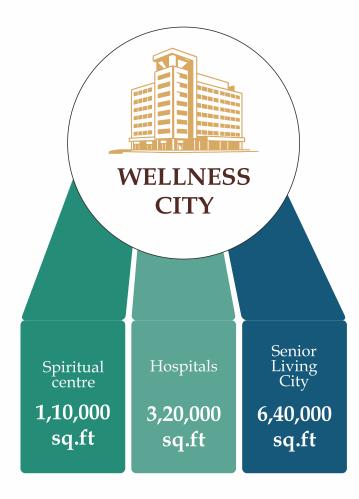


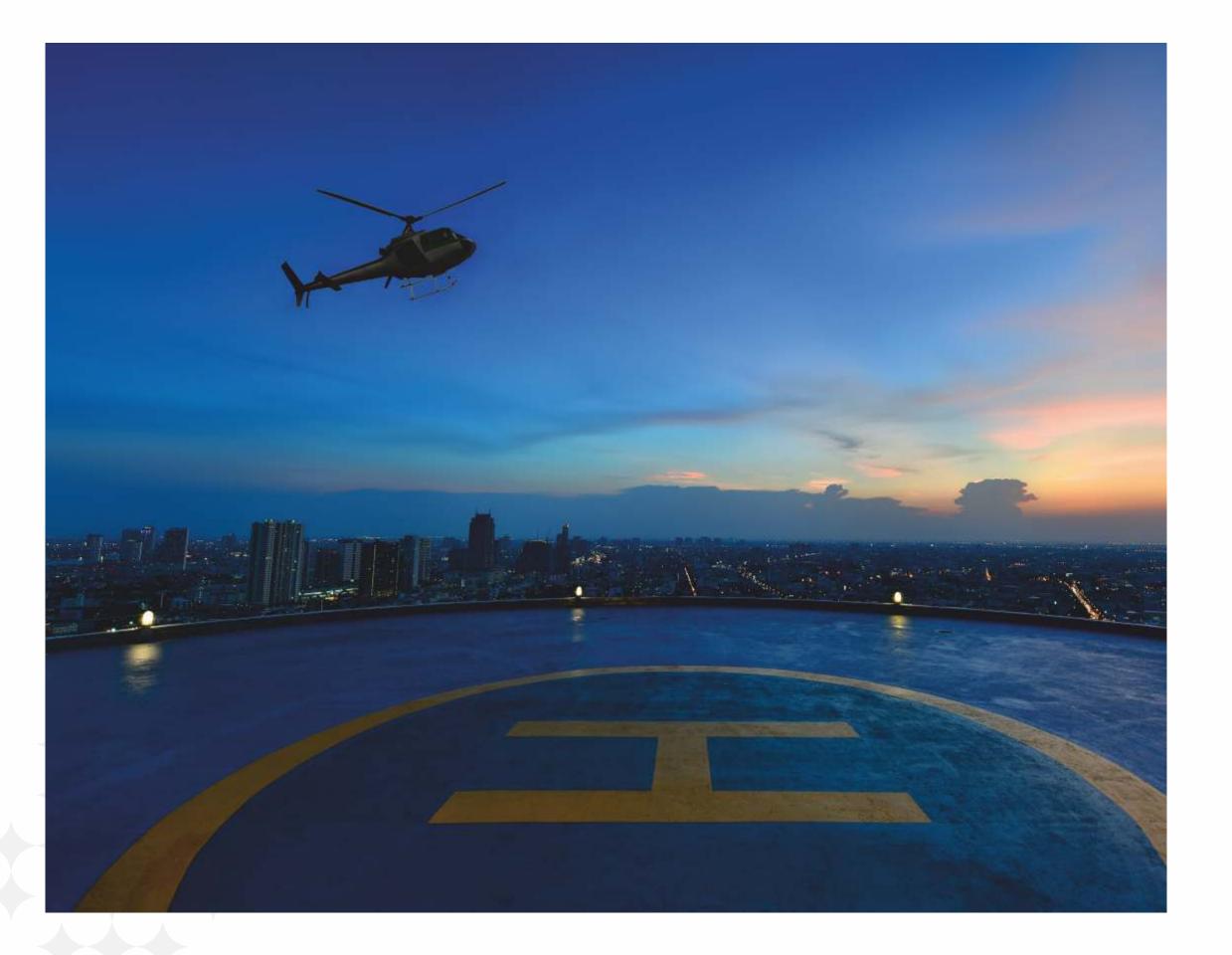
1,80,000 sq.ft Entertainment zones

1,80,00 sq.ft Open-air movie theatre

**3,60,000 sq.ft** Clubhouse

**1,80,000 sq.ft** Food park





## HELIPORT



## Unveiling the City's First-Ever Heliport

A state-of-the-art heliport for enhanced connectivity and reduced time



Convenient Access:
Direct aerial connectivity
for swift transportation



Business Advantage:
Ideal for corporate
executives and VIPs



Emergency Response: Rapid medical and disaster response capabilities



Enhanced Mobility: Efficient travel, reducing time for key stakeholders



Elite Infrastructure:
Adds a mark of distinction and exclusivity







#### URBAN ENCLAVE

A sprawling 230-acre urban living, ensuring secure and well-planned living spaces



100 ft, 80 ft, and 40 ft blacktop (BT) roads



#### BUS BAYS

Designed for convenient public transport access and smooth traffic flow both inside & out



### MAIN ENTRANCE ROAD FROM GST ROAD

8-lane, 80-feet road with pavered walkways on both sides



### MODEL UNIVERSE

Pavered roads with designated walking space



40 ft blacktop (BT) roads with pavered walkways on either side



## PROVISION FOR WATER SUPPLY

Well-planned water distribution network



## ENTRY ARCHES FOR ZONES

Venice, Rome, Dubai, New York, & Londonthemed entry arches



## PROVISION FOR SEWAGE

Well designed sewage lines



## SAFETY & SECURITY

Comprehensive security with CCTV surveillance, manned security, and controlled access entry points



#### **PLANTATIONS**

Thoughtfully arranged plantations - enhancing the aesthetic appeal and promoting a green environment

Meticulously planned

driveways for easy and

efficient vehicle movement



#### INTERNAL BRIDGE(S)

Venice-themed bridge over the water body



## STORM WATER DRAINS

Comprehensive storm water drainage system for internal and main roads



Combination of solar and electric lighting for energy efficiency



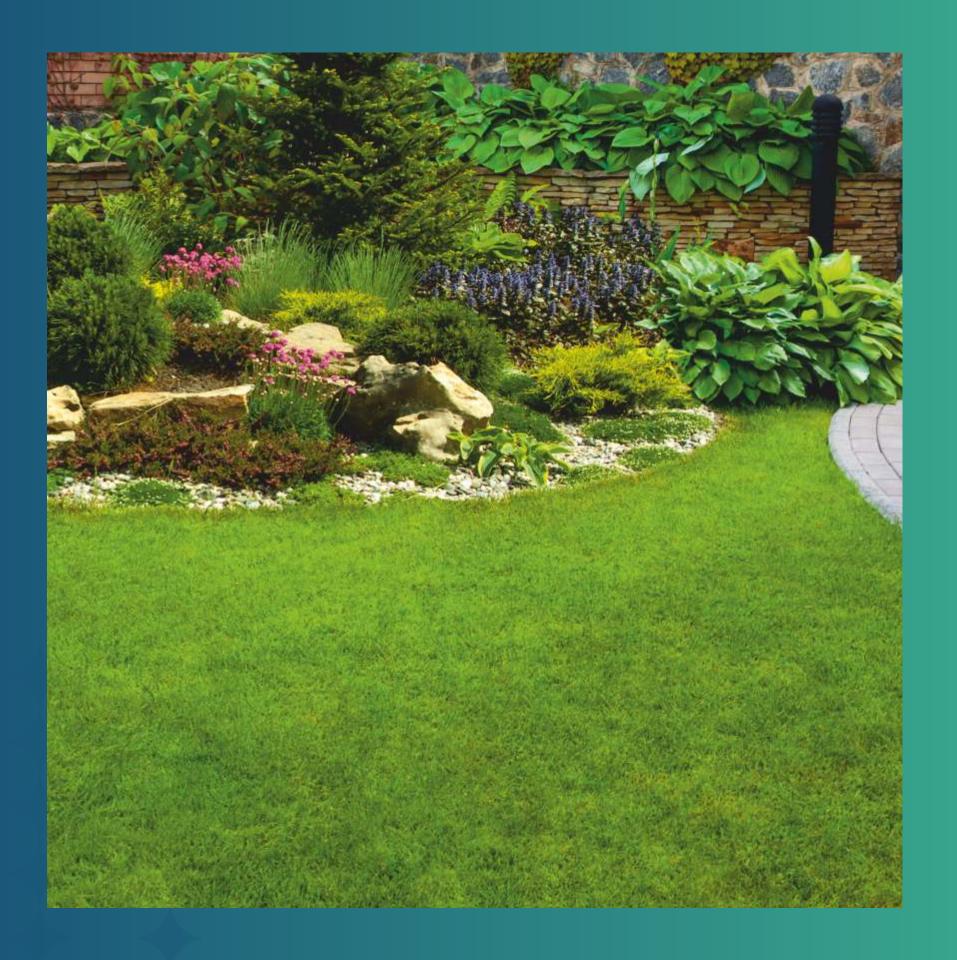
### LANDSCAPING

Expertly designed landscaping for gardens and parks



#### **SPACE DEMARCATION**

Thoughtfully crafted and clearly demarcated zones with dedicated spaces for offices, education, entertainment, healthcare, wellness, senior living, residential plots, and commute







## NATURAL WATER FEATURES

Integrated natural water bodies seamlessly embedded within the urban enclave, enhancing the ecological balance



#### GREEN COVERAGE

Over 2,000 trees and pollution-free surroundings, promoting a clean and healthy environment



## ABUNDANT WATER RESOURCES

Ensured availability of ample water resources to support sustainable living



## LUSH GREEN SPACES

More than 10 acres dedicated to lush greenery, providing a refreshing natural environment



## PAVERED WALKWAYS

Environmentally-friendly pavered walkways designed for ease of access and sustainability



## LANDSCAPE DESIGN

Thoughtfully designed landscapes including a rose garden, flower beds for each plot, and date palm trees, enhancing aesthetic appeal and biodiversity



## RAINWATER HARVESTING

Advanced rainwater harvesting systems to efficiently manage and utilise natural resources



#### MIYAWAKI FOREST

A designated forest area within the enclave, fostering biodiversity and conservation efforts



#### AGRICULTURAL ZONE

Managed agriculture and farming areas, promoting sustainable practices and local food production



# 5 CITY-THEMED PLOTS & VILLA



VENICE



NEWYORK



ROME

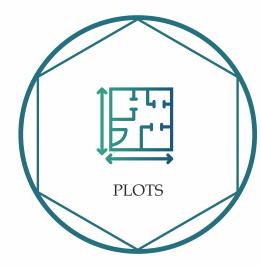


LONDON



DUBAI







## EXTENSIVE PLOT SELECTION

Over 6,000 meticulously planned plots, offering a range of sizes and locations to suit diverse preferences and requirements



## THEMED DEVELOPMENTS

Plots are available in five distinct themes inspired by iconic global cities







## EXTENSIVE CITY-THEMED VILLAS

50 villas per city theme, each spanning over 2,400 sq.ft with 3 to 4 bedrooms, offering expansive living spaces and premium features



## SOPHISTICATED VILLA COLLECTION

More than 200 luxurious villas, each designed to capture the essence of the world's most celebrated cities



## PLOT

Venice : Embrace the charm of historic Venice with elegant,

canal-inspired designs

Rome : Enjoy the grandeur of ancient Rome with classical

architectural elements

**Dubai** : Experience modern luxury and innovation reminiscent of

Dubai's vibrant metropolis

**New York** : Reflect the dynamic energy and urban sophistication of

New York City

**London** : Indulge in the classic elegance and heritage of London



## VILLA

Venice Villas : Classic Venetian design with intricate detailing and

charming balconies

Rome Villas : Elegant Roman-inspired architecture with spacious

courtyards and classical features

Dubai Villas : Sleek, modern designs with high-tech amenities and

luxurious finishes

New York Villas: Urban chic with large glass windows and minimalist

design

**London Villas**: Timeless British charm with refined interiors and

traditional brickwork

## AMENITIES



- Mini Theatre
- Dance Floor
- Zumba Room
- Reading Lounge
- 5. Gym
- Interactive Gym
- **Functional Training**
- Digital Workout
- Senior Citizens Gym
- Yoga and Meditation Room
- 11. Massage Room
- Steam / Sauna
- 13. Salon
- 14. Jacuzzi
- Kids PSP
- 16. Crèche cum Day Care
- Blackboard Wall
- 18. Ball Pit
- Kids Waiting Lounge
- Smart Tuition Kiosks
- **Robotics Station**
- Kids Obstacle Arena
- Spinning Wheel of Hope
- **Interactive Floor Games**
- Billiards
- Snookers
- Table Tennis
- Kids Indoor Games

- 29. Chess
- 30. Carrom
- 31. Dart Game
- Foosball Table
- Arts and Craft Room
- Virtual Gaming
- Simulation Games
- Gaming Arcade
- Interactive Squash Court for Kids
- Air Hockey Table
- **Boxing Simulator**
- Children's Cognitive Play Area
- Swimming Pool
- 42. Toddlers Pool
- 43. Aqua Gym
- 44. Kids Play Pool
- Water Throwball
- Rainbow Arcade
- Poolside Party Area
- Pool Viewing Deck with Swing
- Aqua Volleyball
- Pool Basketball Hoop
- 51. Pool Viewing Spa Seaters
- Sunken Seating
- Poolside Refreshment Counter
- Tulip Seaters
- **Guest Room**
- 56. Library

- 57. ATM
- 58. CCTV
- 59. **Association Room**
- Convenio Store
- 61. Ironing Shop
- **Emergency Room**
- 63. 24\*7 Security
- Rooftop Party Deck
- Conference Room
- Mobile Charging Stations
- Cafeteria 67.
- Package Lockers
- Star Gazing Deck
- 70. VR Room
- 71. Ludo
- 72. Obstacle Maze
- 73. Banquet Hall with Kitchen
- 74. Common Restrooms
- 75. Kids Comic Maze
- 76. Swimming Pool
- 77. Community Lounge with Coffee Station
- 24 hrs State-of-the-Art Fitness Centre - Technogym Equipped
- 79. Virtual Concierge App
- Security Access
- Clubhouse with Lounge Seating and HDTV Living Room
- Resort-Style Pools and Courtyard

- Open Movie Theatre
- **Toddlers Room**
- Sun Tanning Salon
- Multi-Purpose Game Room
- 87. Spa
- Electric Car Charging Stations
- Valet Trash
- Golf Simulators
- Life-sized Chessboard
- Outdoor Amphitheatre
- Jogging Track
- Aerobic Hall
- Reflexology Pathway
- Sand Pit with Castle
- Hopscotch Zone
- Trampoline
- Kids Play Area
- 100. Tot Lot
- 101. Hammock
- 102. Outdoor Kids Hobby Zone
- 103. RC Car Race Track
- 104. Lawn Play Mounds
- 105. Giant Outdoor Chess and Snakes & Ladders
- 106. Kids Jungle Gym
- 107. Nerf Gun Game
- 108. Slides
- 109. Mini Merri-go Round
- 110. Cycle Track
- 111. 50m Dash Track
- 112. Giant Sling Shot
- 113. Slum Dunk Basketball
- 114. Open Play Field
- 115. Box Cricket

- 116. Lawn Tennis
- 117. Rock Climbing Wall
- 118. Kho Kho
- 119. Basketball Court
- 120. Skating Arena
- 121. Mini Hockey Rink
- 122. Cricket Practice Net
- 123. Cricket Nets
- 124. Outdoor Gym
- 125. Beach Volleyball Court
- 126. Badminton Court
- 127. Reading Zone 128. Archery
- 129. Gully Cricket
- 130. Kabaddi
- 131. Nine Square in the Air
- 132. Futsal Court
- 133. Throwball Court
- 134. Tree House
- 135. Outdoor Party Area
- 136. Electric Cycles with Racks
- 137. Pergola with Seating
- 138. Fountain
- 139. Ponds
- 140. Palm Promenade
- 141. Barbecue Lawn
- 142. Aroma Garden
- 143. Landscaped Seating Area
- 144. Farming Zone
- 145. Flower Garden
- 146. Tree Plaza with Seating 147. Leisure Pavilion
- 148. DIY Organic Garden

- 149. Senior Citizens Park
- 150. Camping Site
- 151. Bonfire Pits
- 152. Outdoor Projection Screen
- 153. Mini Golf
- 154. Bamboo Drive
- 155. Green Pavilions
- 156. Sculpture Court
- 157. Chime Garden 158. Birds Nest
- 159. Senior Citizens Zone
- 160. Sunken Pavilion 161. Pottery Making
- 162. Kids Cycle Track
- 163. Culture Court 164. Rock Garden
- 165. Pavilion Seater
- 166. Panchayat Lawn
- 167. Cognitive Play Area
- 168. Kids Cycle Rack 169. Dogs Park
- 170. Bird Feeding Area
- 171. Yoga Hall 172. On-site Retail Spaces
- 173. Sun Deck
- 174. Pet-friendly Spaces 175. Grilling Pavilion
- 176. Business Centre
- 177. USB Outlets
- 178. Feng Shui Parks 179. Planting Garden
- 180. Food Shopping

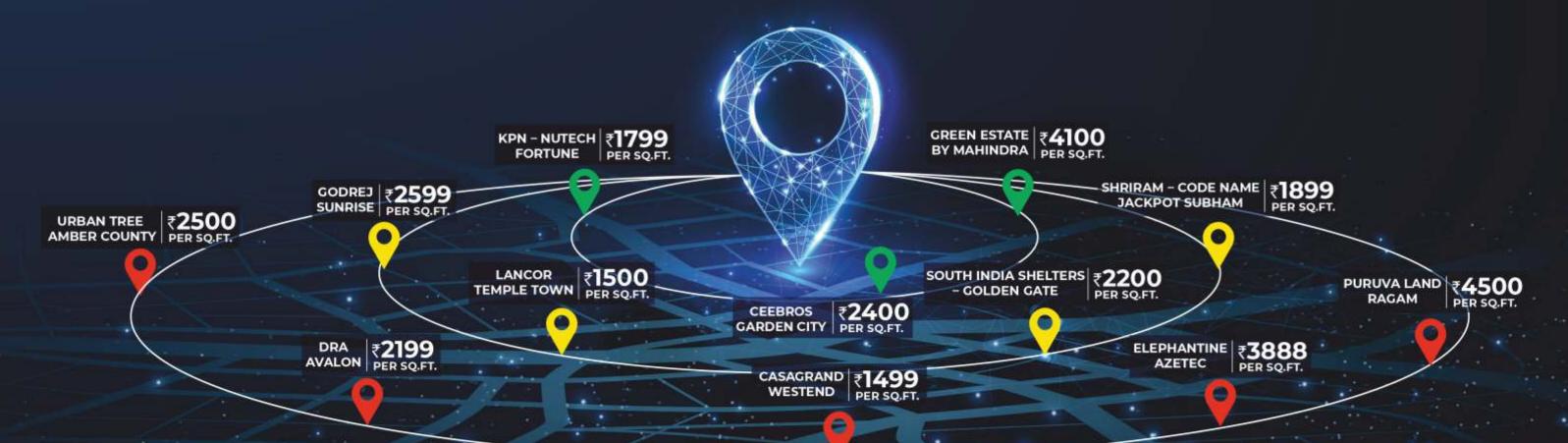
# UNIVERSE

9 5 Km radius

9 10 Km radius

15 Km radius

## THE SMARTEST CHOICE FOR MAXIMUM RETURNS





# GROWTH AND VALUE



**Exclusive Pricing:** Experience exceptional value with prices up to 75% lower than leading developments such as Shriram Gateway, Mahindra World City, Kalpakkam, Kanchipuram, Sriperumbudur, and Thiruvallur

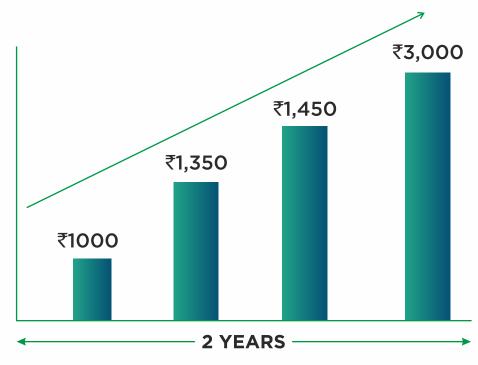
**Unparalleled Standards:** Our competitive rates are complemented by superior development standards, offering a distinguished investment opportunity

**Exceptional Returns:** Positioned for growth with the potential for 30% appreciation in just 3 months





#### PROPOSED PRICE APPRECIATION CHART





Site address: Grand Southern Trunk Rd, Mamandur, Chengalpattu, Tamil Nadu 603111

For more details: 91502 44992

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